

ROGISTECH Privacy Policy

ROGISTECH Consulting
Effective Date: July 3, 2025

1. Who We Are

This Privacy Policy applies to the activities of ROGISTECH, a consulting and technology brand registered as an autónomo in Spain, operating under the trade name "ROGISTECH".

Business Name: ROGISTECH

Registered Address: Antequera, Málaga, España

Email: hello@rogistech.online

Website: www.rogistech.online

ROGISTECH is committed to respecting the privacy of individuals and complying with the EU General Data Protection Regulation (Regulation (EU) 2016/679) ("GDPR") and all other applicable privacy laws in Spain.

2. What Information We Collect

We may collect and process the following personal data from users, clients, and visitors:

- Name, surname, and contact details (email, phone number, address)
- Business name and VAT/NIF details (for invoicing)
- Communication data (emails, chat messages, and inquiries)
- Audio/video materials submitted for translation or AI processing
- Social media profile names (for marketing campaigns if consented)
- Website usage data (IP address, browser type, device info via cookies)

3. How We Collect Data

We collect your data when:

- You submit a contact or inquiry form on our website
- You communicate with us via email or WhatsApp

- You use our services (e.g., video translation, chatbot setup)
- You follow or interact with us on social media
- You voluntarily sign up for our newsletter or downloadable resources

4. Why We Process Your Data (Legal Basis)

We only process your data under the following legal grounds:

Purpose	Legal Basis
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- | | |
|---|----------------------|
| - Responding to your inquiries | Consent |
| - Providing our services | Contract performance |
| - Billing and invoicing | Legal obligation |
| - Marketing and updates | Consent |
| - Analyzing traffic to improve our services | Legitimate interest |

5. How We Use Your Data

We may use your information to:

- Provide and deliver services you request
- Issue legal invoices and manage tax compliance
- Communicate updates, offers, or changes to our services
- Improve website functionality and user experience
- Maintain internal records and compliance with regulations

We do not sell or rent your data. We do not engage in automated decision-making or profiling that affects your legal rights.

6. Who Has Access to Your Data

We limit access to your data to:

- The legal data controller of ROGISTECH
- Authorized contractors (e.g., translators, developers) who sign NDAs
- Third-party services under GDPR-compliant contracts (e.g., Zoho Invoice, Google, WhatsApp Business, Canva, Stripe, etc.)

7. Data Storage and Retention

Your data is stored securely on encrypted servers and platforms. We retain:

- Client invoices and business communications for 5 years, as required by Spanish tax law
- Contact form and inquiry data for 12–24 months
- Video/audio content for 30 days post-service unless otherwise agreed

You may request deletion at any time, and we will comply unless legally obligated to retain data.

8. Your Rights Under GDPR

As a data subject, you have the right to:

- Access your data
- Rectify inaccurate data
- Request deletion ("right to be forgotten")
- Object to or restrict processing
- Request data portability
- Withdraw consent at any time

To exercise these rights, email us at hello@rogistech.online with "Data Request" in the subject line.

9. Cookies and Tracking

Our website uses basic cookies to enhance user experience and collect anonymous traffic data via Google Analytics or similar tools. You will be asked to accept or manage cookies upon visiting.

You can change cookie preferences at any time in your browser settings.

10. Changes to This Policy

We may update this Privacy Policy to reflect changes in the law or our operations. All updates will be published on this page with a new effective date. Continued use of our services after such changes means you accept the revised policy.

11. Contact

For any questions about this Privacy Policy or how we handle your data, contact:

ROGISTECH Consulting

Address: Antequera, Málaga, Spain

Email: hello@rogistech.online